

Fri, November 15, 2019

Young Enterprise Scotland (Highland & Moray Area)



Young Enterprise deliver and support the Student [Company Programme](#) - the ultimate enterprise experience wherein young people, aged 15-19, set up and run their own real company over the course of a year. Students in group sizes of 2 to 25 members (optimum 6 - 13 members), work in self-led groups and are supported by local experienced volunteers to develop their business.

Through this programme young people benefit from a practical hands-on experience which will give them a true understanding of how a business works. They will also gain an understanding of how wealth and employment are created. It is their business – they make all the decisions, and experience all the highs and lows of self-employment. The Company Programme also now has SCQF accreditation at Level 6 [the same level as a Higher] with up to 30 credit points available.

Participants develop experience of key business functions including marketing, financial management, sales, customer care and HR, and gain practical experience of a range of concepts including the market, supply and demand, raising finance, cost, price, profit and competition.

More importantly however they develop key employability skills including:-

- Creative thinking and problem solving,
- Communication and presentation,
- Teamwork and leadership,
- Negotiation and decision making,
- Setting goals and time management; and
- Managing risk and responding to change

The programme helps those who take part to increase in confidence and develop a can-do attitude – key skills that last beyond the end of the programme and into the world of work.

There is also the option to undertake a [University of Strathclyde Business School - Young Enterprise Exam](#). Previous exam papers can be found -> [HERE](#).



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The programme usually starts in September each year. If you are still at school - speak to your school in the first instance to find out more.

Try our ['Could you be an entrepreneur quiz?'](#)

Check out our YouTube Channel [HERE](#) to see some of our events in action.

Alternatively contact:-

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'86% of teachers agreed Company Programme raised young people's career aspiration in understanding what various roles entail in terms of responsibilities.'

'92% of teachers agreed that young people who participated in Company Programme had increased self-awareness of what they are capable of and their potential for the future world of work.'

'93% of volunteer business advisers agreeing that the Company Programme has increased resilience in their young people.'

Further Information and Contact Details

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