

Wed, November 25, 2020

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## Marketplace



Our journey so far...

Marketplace, developed by Skills Development Scotland, is a new tool to support work-related learning for students. It provides a platform for employers to connect with schools and colleges by offering talks, workshops and workplace visits. It allows employers to have direct input into learning to help build young people's job readiness and inspire them to choose a job in their sector.

By meeting employers at a business, college or school young people learn about the world of work. The opportunities on offer include:

### **Skills session**

Pupils and students learn skills around employability, enterprise, confidence building and leadership including tips on how to find and keep a job. Employers may also explain what is required to work in a given industry and the options available to them beyond school or college.

### **Inspiration event**

Bring industries to life. Employers can offer site visits to their workplace, deliver workshops on specific jobs, run a competition or talk about a typical day in their sector. Young people will be inspired to explore their career options and raise their aspirations.

### **Career insight**



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Employers can explain job opportunities and routes into their industry at career events. They can also offer work placements to provide real-life experience of a sector and hold sessions with parents, carers and teachers to give them more knowledge of Scotland's job landscape.

Although a new service in Scotland and not yet available in Highland, Marketplace hopes to develop the number of opportunities for pupils in Highland over the next couple of years by working closely with our partners at [founders4schools](#).

Visit our website to find out more.

## **Further Information and Contact Details**

**Street Address:** Skills Development Scotland, Monteith House, 11 George Square, Glasgow, G2 1DY

**Telephone:** 0800 917 8000

**Email:** [marketplace@sds.co.uk](mailto:marketplace@sds.co.uk)

**Website:** [www.myworldofwork.co.uk/marketplace](http://www.myworldofwork.co.uk/marketplace)